



PINK ROSE
Valentine's appeal

Give a little love on 14th February with celebrity inspired cards
Buy an e-card from the Pink Rose Valentine's Appeal in support of breast cancer research



Roses are red, violets are blue!!! Well this year, they don't have to be! If you are bored of writing the same old message in your Valentine's Day card, make someone smile by sending them a special Pink Rose Valentine's Appeal e-card, featuring a romantic message from their favourite celebrity!

Olivia Newton John, Stephen Fry, Joan Collins, Rebecca Mader and even the Chippendales have all created Valentine's Cards that you can download and send to your lover, mum or single best friend to show them just how much you care.

And the best part of all – you'll also be doing your bit for breast cancer research. *Give a little love....*this February 14th – make it a Pink Rose Valentine's Day and send someone you care a very special message, in aid of an extremely worthwhile cause!

Cards cost £2 each and are available to purchase at: www.givealittlelove.com. A percentage from each card sale will be donated to the Pink Rose Valentine's Appeal which raises money for vital breast cancer research in the UK. Non-celebrity versions are also available to buy. Cards are

available to order now. Those purchased now will be dispatched from the 1st February 2009 onwards.

For more information about the Pink Rose Valentine's Appeal, please go to:

www.givealittlelove.com. Alternatively, please contact Rachel Griffiths / Natalie Yates at the Pink Rose press office on 01223 884600 / 07714 766106 or by email: rachel.griffiths@war.uk.com / natalie.yates@war.uk.com

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