



## PINK ROSE Valentine's appeal

### **Top tips for a successful Pink Rose Valentine's Appeal Event.**

Here are a few tips to help your event go smoothly. There's nothing better than spending an evening with good company and good food and drink in support of a great cause – breast cancer research.

#### **Be prepared...**

- ♥ Send out invites well in advance
- ♥ Maybe hold a theme night, for example, a host's Turkish Delight themed event was very successful
- ♥ If cooking:
  - make sure you find out in advance whether there's anything your guests are allergic to or don't like.
  - buy slightly more food than you need, because even the best chefs make mistakes!
  - make sure that jobs such as marinating are done the night before and do as much preparation beforehand as possible.
  - consider making your starter and pudding cold or easy to prepare in advance so you can concentrate on the main course on the night.
- ♥ Check you have enough cutlery, plates, glasses etc.
- ♥ Decorate the venue in pink, or have pink food and drinks on offer!
- ♥ Ask guests to wear pink!
- ♥ Maybe hold a quiz or raffle as part of your event.
- ♥ Make sure you have plenty of drinks in stock; you don't want to run out halfway through your evening!

#### **On the night...**

- ♥ Wash up/load the dishwasher as you're going along. It will save on clutter and will save you a lot of hard work after dinner!
- ♥ If you get a chance to take a photo or two we'd love to see them and will put the best on our website.
- ♥ Remember the essential ingredient is to have fun so if your preparations don't go completely to plan, don't let it ruin your night. Just smile, relax and enjoy yourself!

#### **After the event...**

- ♥ Collect in all donations and submit them online at [www.givealittlelove.com](http://www.givealittlelove.com) OR send a cheque made payable to 'Pink Rose Valentine's Appeal' with a completed Gift Aid form to the address below. We will write to thank you as soon as we have received your donation.
- ♥ If you'd like us to write and thank anyone who was particularly generous, or any restaurants/venues/companies etc. that supported your event, we would be very happy to do so.
- ♥ What was on your menu? Any tips to share? We'd love to hear how your event went and if you have any tips that you think might benefit other hosts, please let us know.

Pink Rose Valentine's Appeal, Box 126, Cambridge University Hospitals, Hills Road, Cambridge, CB2 0QQ  
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